ABSTRACT OF THE DISCLOSURE

A side hook for a shower curtain is mainly made up of a fixing clip having a base with a double-sided adhesive tape applied thereon disposed at one side thereof, and an arc flexible plate disposed at the other side thereof wherein a clamping passage is defined at the bottom ends of the base and the arc flexible plate there-between, and fixing teeth are correspondingly protruded at the inner side of both the base and the arc flexible plate respectively in clamping abutment. In practical use, the lateral sides of a shower curtain are pushed through the clamping passage of the fixing clip to be clamped tight by the fixing teeth therein for secure location of the shower curtain in closing manner. Besides, the fixing clip can also have a flexible plate with an arc slope and a plane section extending at one side thereof. Fixing teeth are protruded at the inner side of the plane section thereof in clamping abutment with the base thereof for precise location of the shower curtain thereof.